



# EUROSIMA

## 23 YEARS OF PASSION



#EUROSIMAFAMILY

# FAIRNESS, INSPIRATION, RESPECT AND AUDACITY



*EUROSIMA goal is to federate the action sports industry and promote its authenticity. Our non-profit association supports the industry and its members' best interests with genuine neutrality, regardless of size of turnover. We guide you towards innovation and provide support for your economic development. We help you maximise human resources and expand your skills.*

01  
FEDERATE

180 MEMBERS

02  
PROMOTE

58 SERVICE PROVIDERS

03  
EDUCATE

4000 EMPLOYEES

04  
DEVELOP

1,9 BILLION EUROS  
IN TURNOVER

# TWO DECADES OF OF ADVENTURE

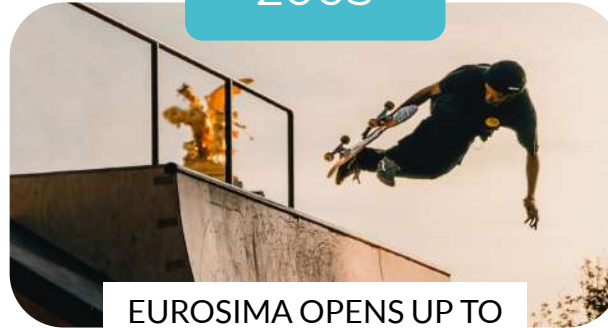


1999



CREATION OF EUROSIMA

2005



EUROSIMA OPENS UP TO ALL BOARDSPORTS

2006



BIRTH OF THE BOARDSPORTS CLUSTER

2010



EUROSIMA HELPS THE BIRTH OF OUTDOOR SPORTS VALLEY

2011



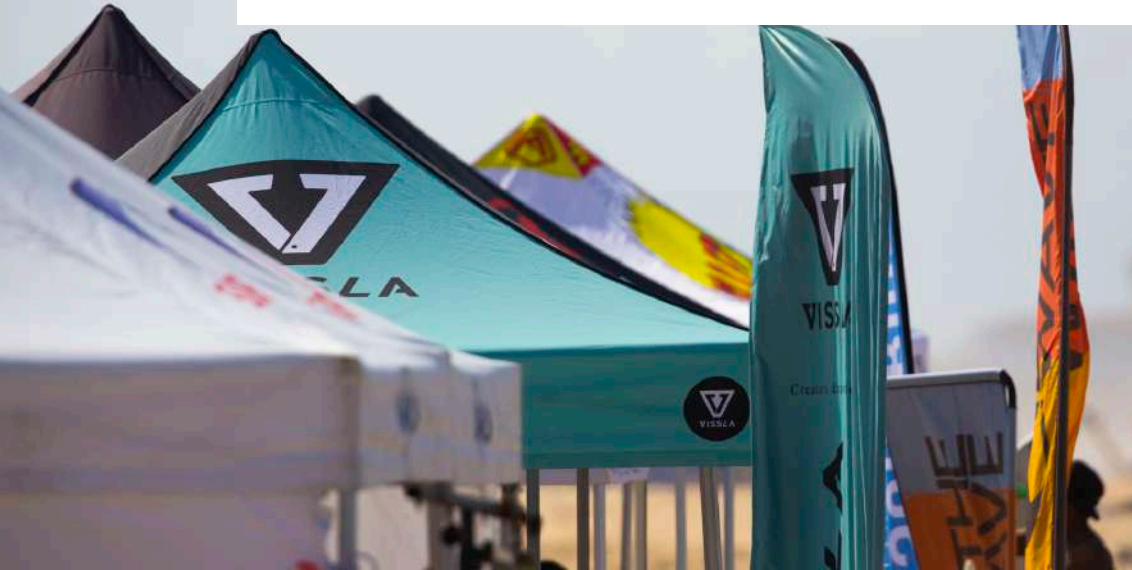
EUROSIMA BECOMES THE ASSOCIATION FOR NAUTICAL & URBAN ACTION SPORTS

2021



EUROSIMA SIGNS AN ALLIANCE WITH UNION SPORT & CYCLE

# OUR PARTNERS



## INSTITUTIONS



## DEVELOPMENT AGENCIES



## DONORS



## CLUSTERS & ORGANISATIONS



## ACADEMICS & TRAINING



# STRATEGIC ALLIANCE



1400 Sports companies & retailers - 4 key principles of the alliance:



UNION DES ENTREPRISES DE LA FILIÈRE DU SPORT,  
DES LOISIRS, DU CYCLE ET DE LA MOBILITÉ ACTIVE



## COLLABORATION AGREEMENT

Signed for a 2-year period, renewable



## DUAL MEMBERSHIP

Access to all USC services  
Sectorial representation for our members



## NATIONAL REACH

National representation for the Action Sports industry &  
creation of an outdoor sports commission



## MORE SERVICES FOR OUR MEMBERS

Social and legal services - collective labour agreement -  
workgroups - economic sport&cycle observatory -  
ministry-level lobbying - EPR for Sporting and Leisure goods



“ Our goal is to federate  
the Action Sports industry, promote its  
authenticity and support its development ”



# TYPE OF MEMBERS

80%

**VSC - TPE**

< 10 employees

17%

**SME - PME**

< 10 & 250 > employees

3%

**MTF - ETI**

< 250 & 500 > employees

185

MEMBERS

58

SERVICE PROVIDERS

4000

EMPLOYEES

1,9

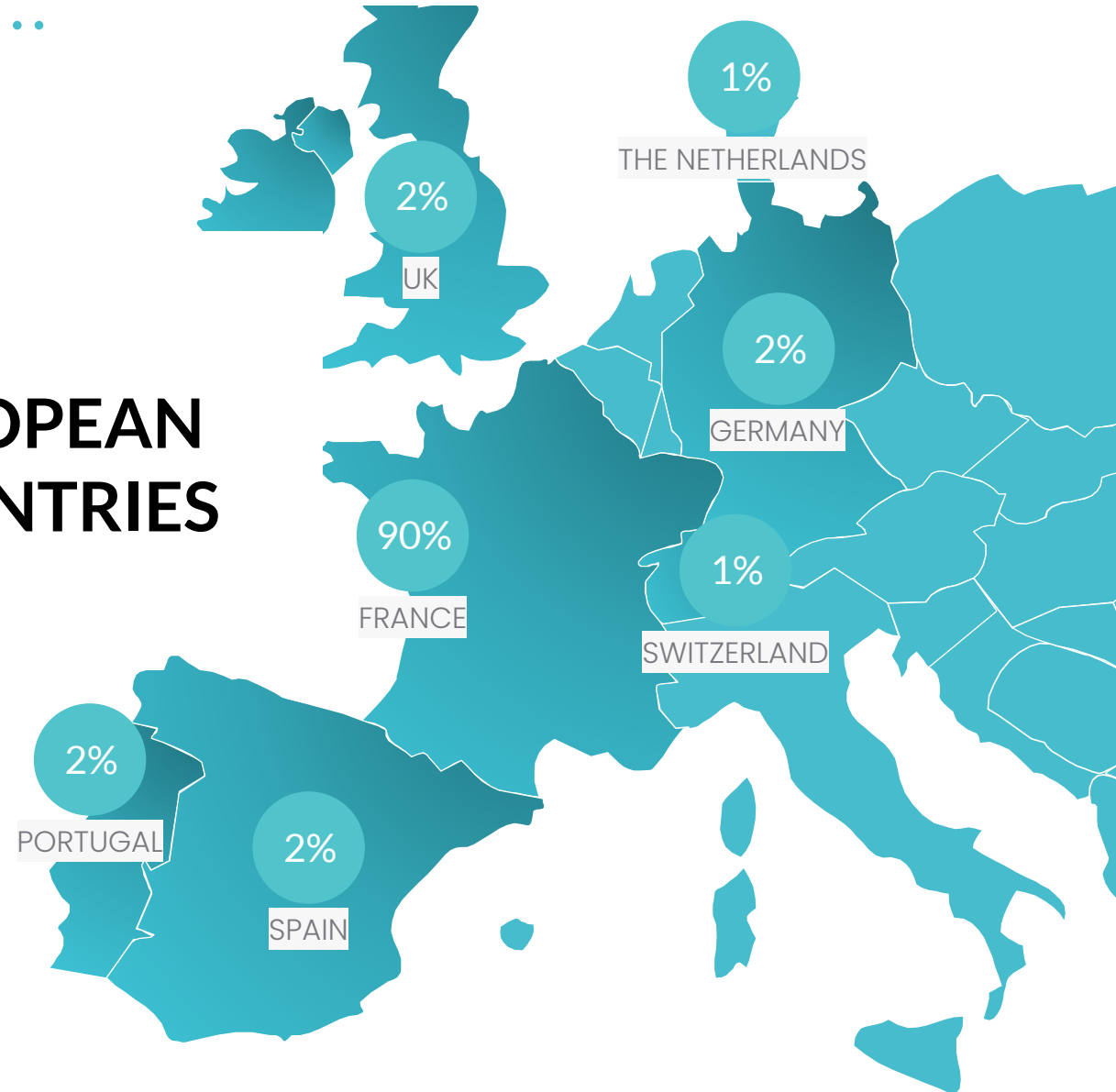
BILLION EUROS  
IN TURNOVER

# GEOGRAPHICAL LOCATION



7

EUROPEAN COUNTRIES







— A COMMUNITY  
DRIVEN BY PASSION —



# OUR HISTORY



**HARRY HODGE**

Quiksilver General Manager  
**1999-2003**



**FRANÇOIS PAYOT**

Rip Curl Europe General Manager  
**2003-2007**



**FREDERIC BASSE**

Rip Curl Europe General Manager  
**2007-2016**



**WILCO PRINS**

Rip Curl Europe General Manager  
**2016-2019**



**JEAN-LOUIS RODRIGUES**

General Manager Wholesale Emea  
Boardriders / Consultant  
**2019**

# ELECTED IN 2021 FOR 2 YEARS

ELECTION IN 2023



**JEAN-LOUIS RODRIGUES**

**EUROSIMA President**



**EMILIE SOUVRAS**

Global Brand Manager Roxy  
**Vice-President-Treasurer**



**JOOST GROOTSWAGERS**

Volcom Europe General Manager  
**Vice-President-Secretary**



**MATHIEU LEFIN**

Rip Curl Europe General Manager



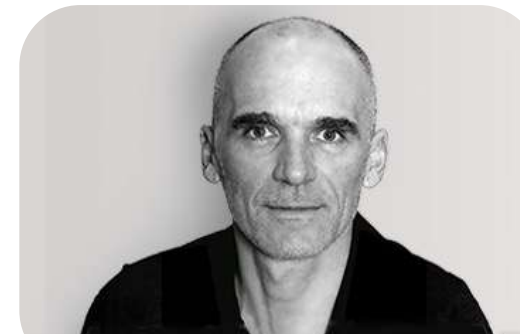
**WILCO PRINS**

Co-founder At Town & Country Surf  
Designs Europe  
**EUROSIMA Honor Member**



**RÉMI FORSANS**

IDEE  
**EUROSIMA Honor Member**



**FRANCK HEISSAT**

**OSV Representative**

# ELECTED IN 2021 FOR 2 YEARS



**NICOLAS DAZET**

*Daz-hub Director - Ocean52  
Marketing Director*  
**Marketing, Event &  
Partners**



**DARREN BROADBRIDGE**

*Pure Surf Camps*  
**Surf Camps**



**FREDERIC BOUCHET**

*NAPCO Europe General Manager*  
**Hardware & Bodyboard**



**JUAN GONZALEZ-VEGA**

*Moskova General Manager*  
**Marketing**



**STEPHEN BELL**

*Euroglass CEO*  
**Hardware, Shapers & Surf**



**KEVIN LESTRADE**

*ByTheWave Technologies &  
Hackshooling Institute  
General Manager*  
**Institutions, Innovation & HR**



**NICHOLAS LARTZIEN**

*Surf Hardware INTL  
Europe General Manager*  
**Hardware & Accessories**



**EMMANUEL DEBRUERES**

*Oxbow President*  
**Apparel**



**MATTHIEU GUYONNAUD**

*Sealocker Start-Up*  
**Hardware & SUP**



**MARC FARHAT**

*Hoff Distribution General Manager*  
**Hardware / Distributors**



**PHILIPPE SIRECH**

*Spotyride General Manager*  
**Wakeboard, Digital &  
French Tech**



**MIKY PICON**

*Quiksilver Global Sports  
Marketing Surf*  
**Athlete & WSL Relations  
Marketing**

EXECUTIVE

# TEAM



FRANCK LAPORTE-FAURET

Executive Director



CHRISTOPHE SEILLER

Cluster Manager



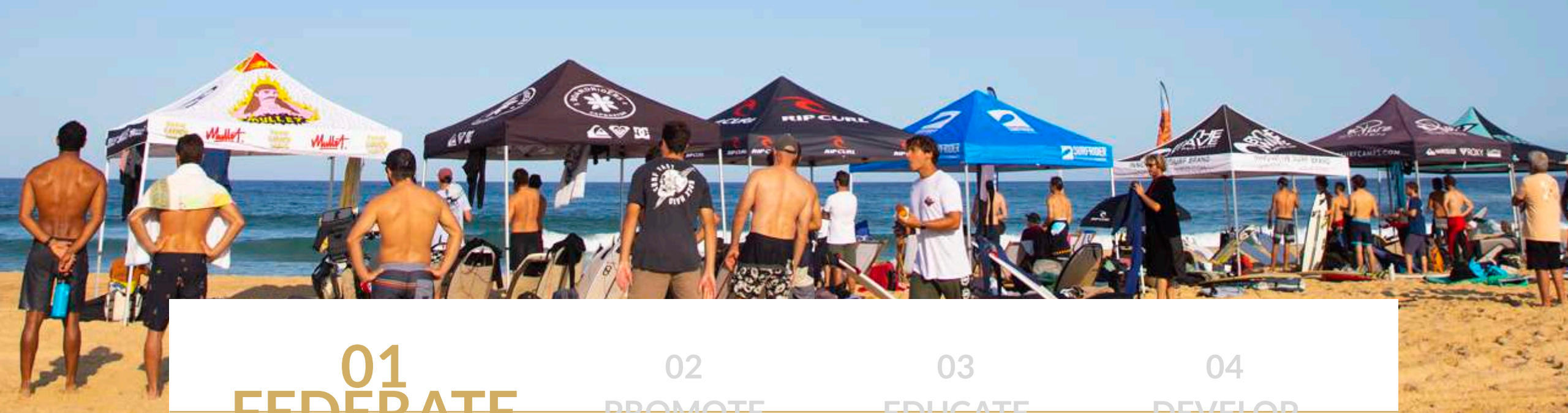
ZOË ZADOUROFF

Communication &  
Event Assistant



JADE BRION

Accountant



01  
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DEVELOP

“ *Eurosima encourages networking and facilitates interactions between companies and services providers* ”



## GENERAL ASSEMBLY

MAY 26, ANGLET

The annual general assembly of the European Surf Industry Manufacturers Association



## BEACH PARTY

SEPTEMBER 15, SEIGNOSSE

Friendly european surf industry challenge in Seignosse or Hossegor



## WORKSHOPS: WORKSHOPS & CONFERENCES

- Business model support, circular economy, Human resources, digital catalogs...
- Develop your business with local partners



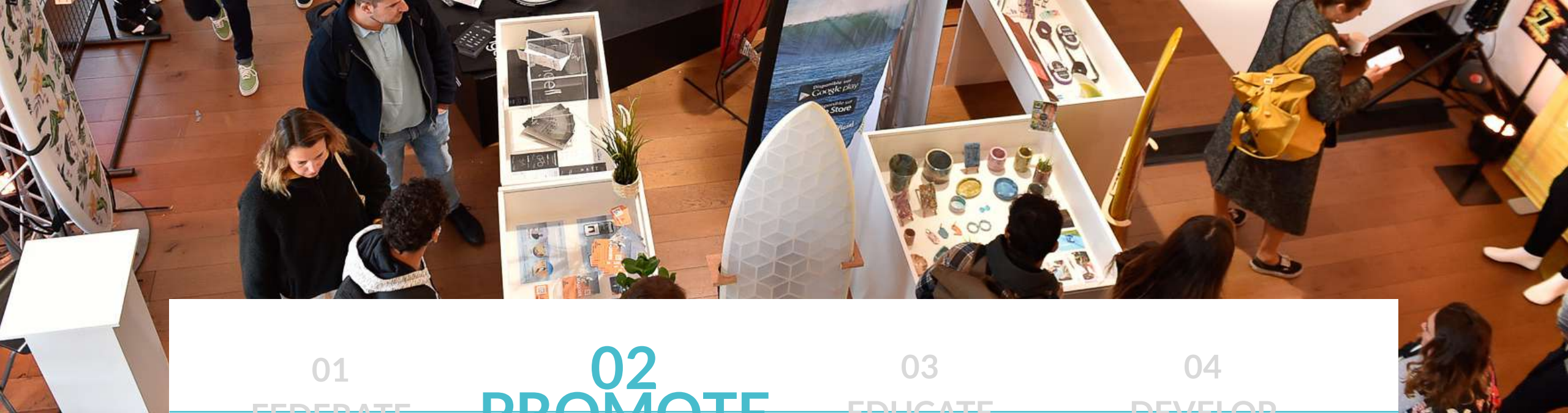
## HR BREAKFAST SERIES: WORKSHOPS & CONFERENCES

- Training sessions HR Committee to define 2023 training program
- Themes: inclusive policies towards disabled workers, social legislation, CSR and legal



## PPE WETSUITS & UV PROTECTIVE CLOTHING: WORKING GROUP

EUROSIMA has joined the FESI to defend the collective interests of PPE wetsuits & the UV protective clothing at a European level



01  
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“ *Eurosisma organizes events and communication campaigns that contribute to the promotion of the Action Sports industry, its territories, companies, actors, and innovative products* ”





## SURFING LOUNGE

OCTOBER 5 & 6

Showcase your innovations & develop your network during the Surf Summit, in Hossegor Casino



## INSIDEEUROSIMA & PODCASTS: BLOG, INTERVIEW & PODCAST

The hidden side of action sports, the people that are making the action sports community. Short video & podcast interviews



## COMMUNICATION: WEB, SOCIAL NETWORK & CONTENT

Updating digital communication strategies



## JOB FORUM: PROMOTING OUR INDUSTRY

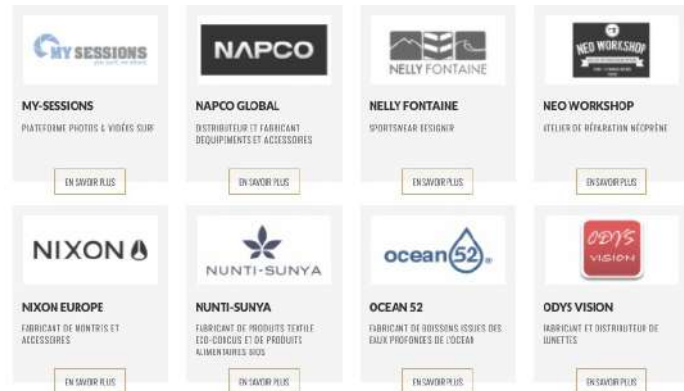
MARCH 22, HOSSEGOR

A unique specialized Action Sports job platform in Hossegor in partnership with Pôle Emploi & MACS



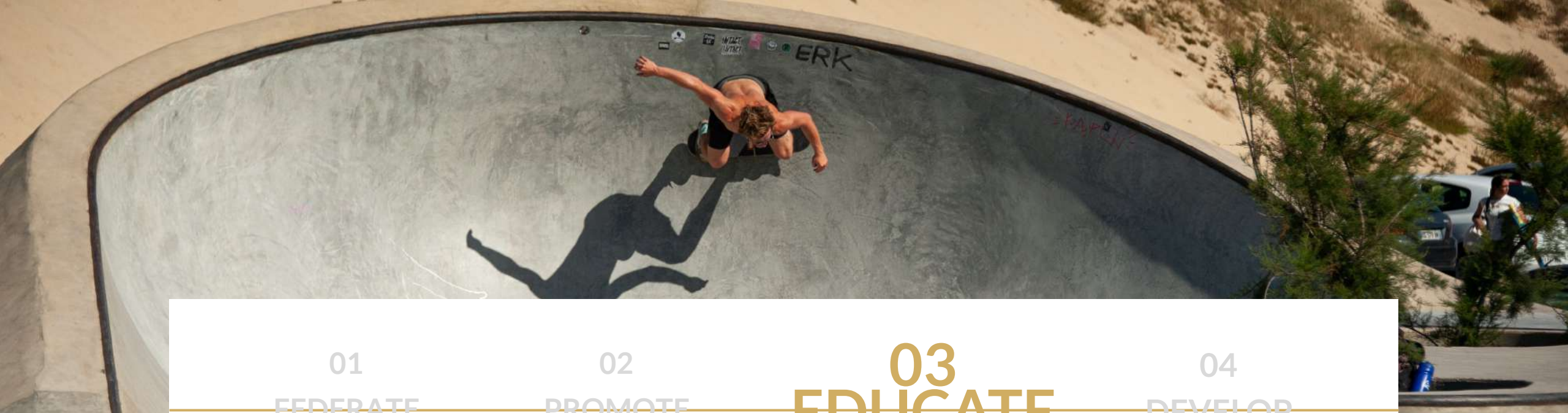
## JOB PLATFORM: CV DATABASE + 5000 PROFILES

- The employment platform, most visited page of our website
- Extension partnership for more diffusion:
  - OSV for outdoor
  - USC for sports



## BUSINESS REGISTRY: BUSINESSE CONTACTS DATABASE

- Business visibility
- Quick and easy access to services
- Data base of providers



01

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DEVELOP

“

*Eurosima offers training sessions and seminars to grow employees' competencies and creativity*”



## SURF SUMMIT

OCTOBER 5 & 6

Awaken your curiosity / 2 Days 8 Conferences – 350 attendees Open to EUROSIMA & industry partners  
> Sporting Casino, Hossegor



## SUSTAINABILITY COMMITTEE: WORKING GROUP

Workgroup which aims to share good practices and find solutions to reduce carbon emissions for action sports businesses

- EPR for SL goods/ French AGEC law
- Polybags
- CSR



## WORKSHOPS, WEBINARS & TRAINING PROGRAM

FEW TIMES A YEAR

- Training sessions HR Committee to define 2023 program
- Develop your business with local partners
- EUROSIMA & USC webinars

#VISTAPLAGE



## #VISTAPLAGE: PUBLIC AWARENESS CAMPAIGN

Awareness around beach and water safety



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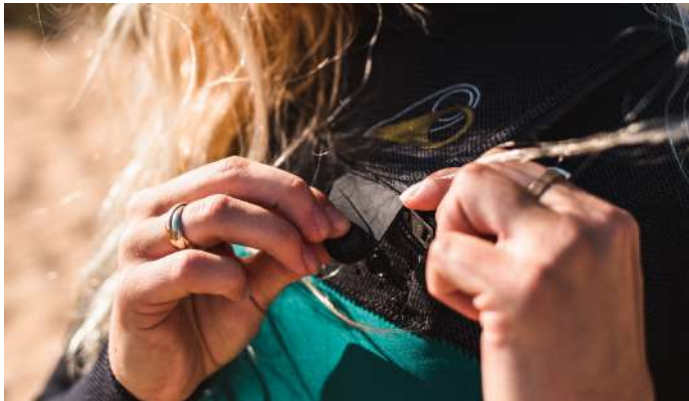
04  
**DEVELOP**

“ *Eurosim promotes business growth and supports companies in their development through various projects and services* ”



## COMPANY SERVICES: REDUCING COSTS & SAVE MONEY

Access to competitive rates, maximising purchases and saving on bulk orders shared with OSV members



## TERRITORIAL DEVELOPMENT: LOCAL INSTITUTION PARTNERSHIPS

Structuring & developing « Action Sports/Outdoor » business development centers & logistics.

> St Jean de Luz – Hossegor – Anglet – Lacanau – St Geours de Maremne



## DIGITAL CATALOGS: END OF PAPER CATALOGS

End of the paper's catalogs for your collections

> Elastic Suites partnership B2B solutions: special discount offer !



## CALL FOR INNOVATION PROGRAMM:

- Support and showcase an innovative project in the field of action outdoor sports
- Networking, experts advices & invitation to the Eurosimas Surf Summit for winners

2023



# PROGRAM



## 01 FEDERATE

GENERAL ASSEMBLY

WATERMAN'S BALL

BEACH PARTY

PPE WETSUITS & UV PROTECTIVE

## 02 PROMOTE

SURFING LOUNGE

INSIDEEUROSIMA & PODCASTS

WWW.EUROSIMA.COM

JOB FORUM

JOB PLATFORM

BUSINESS REGISTRY

## 03 EDUCATE

SURF SUMMIT

TRAINING SESSIONS

THEMATIC WORKSHOP

SUSTAINABILITY COMMITTEE

# VISTA PLAGE

## 04 DEVELOP

COMPANY SERVICES

TERRITORIAL DEVELOPMENT

DIGITAL CATALOGS

CALL FOR INNOVATION PROJECTS

EUROPEAN HUBS



“ *Fairness, inspiration, respect  
and audacity are the values  
that guide our every step* ”

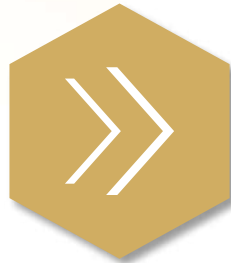




CREATING THE INDUSTRY OF THE  
FUTURE TOGETHER



# JOIN THE EUROSIMA FAMILY



## 10 REASONS TO JOIN EUROSIMA

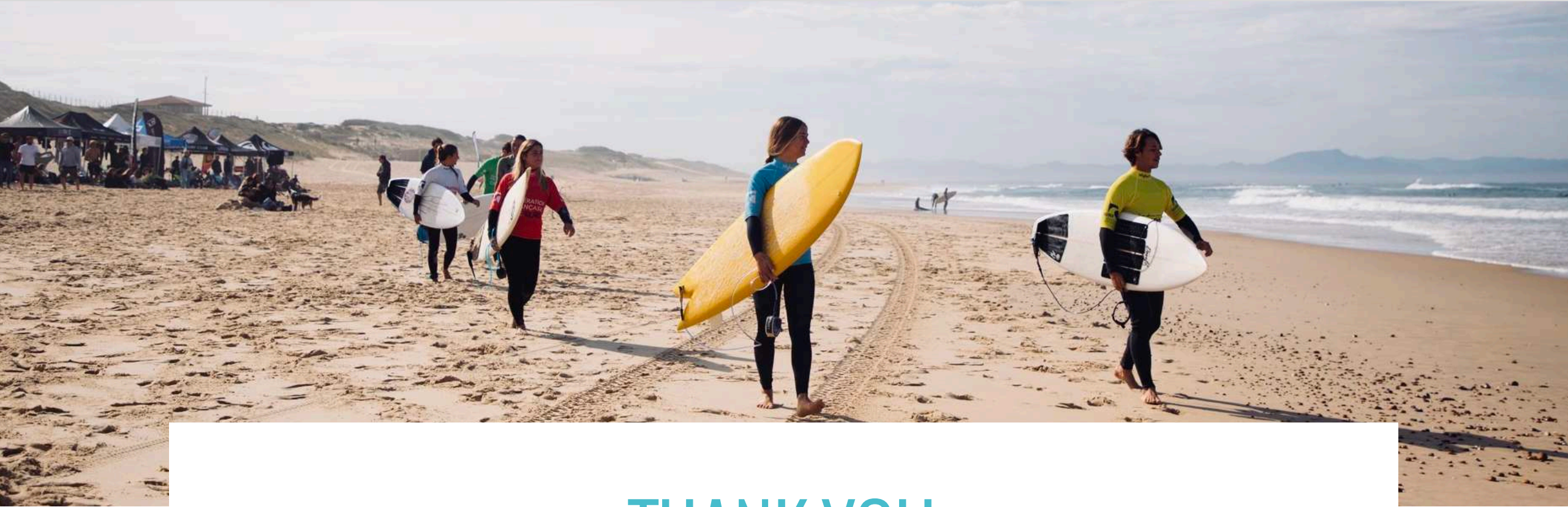
- 1/ Increase visibility
- 2/ Expand my network
- 3/ Purchase market studies or research
- 4/ Promote my innovative products and services
- 5/ Develop my business across new territories
- 6/ Get advice from seasoned business executives
- 7/ Set up my business in Nouvelle Aquitaine, France or Europe
- 8/ Recrute new talents and increase your expertise
- 9/ Adopt a sustainable management approach
- 10/ Free membership extension to Outdoor Sport Valley, FESI & Union Sport & Cycle



# FEES SEGMENTATION



Less than 50 000 € in turnover per year .....	300 €
Between 50 000 and 250 000 € in turnover per year .....	500 €
Between 250 000 and 500 000 € in turnover per year .....	700 €
Between 500 000 and 1 million € in turnover per year .....	1400 €
Between 1 and 5 million € in turnover per year .....	2000 €
Between 5 and 10 million € in turnover per year .....	2500 €
Between 10 and 25 million € in turnover per year .....	3800 €
Between 25 and 50 million € in turnover per year .....	5000 €
Between 50 and 100 million € in turnover per year .....	7000 €
Between 100 and 250 million € in turnover per year .....	10 000 €
Between 250 and 500 million € in turnover per year .....	14 000 €
500 million € and over in turnover per year .....	18 000 €



— THANK YOU —

