

WHAT'S EURO SIMA 2024

EUROPEAN
SURF
INDUSTRY
MEMBERS
ASSOCIATION

FEDERATE | PROMOTE | EDUCATE | DEVELOP
#EUROSIMAFAMILY





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EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION



HERE'S A DOCUMENT TO HELP YOU UNDERSTAND EVERYTHING ABOUT EUROSIMA



25
EuroSIMA
YEARS OF
**ACTION
SPORTS**

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EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION



EUROSIMA, AT THE HEART OF THE EUROPEAN BOARD SPORTS INDUSTRY.

Founded in 1999, EuroSIMA is the European association of Action Sports manufacturers. EuroSIMA's aim is to act as a catalyst for the European board sports industry, bringing out the best in our sector. With over **200 members** representing **4,000 direct employees with turnover 2.1 billion Euros**, Eurosima is committed to federating, educating, developing and promoting responsibly.

THE EUROSIMA CLUSTER: SUPPORTING AND COLLABORATING FOR THE ACTION SPORTS INDUSTRY IN NOUVELLE-AQUITAINE

Created in 2006, the EuroSIMA Cluster is a true ally of the board sports industry in the Nouvelle-Aquitaine region. Its role? To facilitate cooperation between companies, local authorities and strategic stakeholders. The EuroSIMA Cluster selects, supports and helps finance innovative projects in our Action Sports sector. EuroSIMA contributed to the creation of the OLATU business center alongside the Bayonne Pays Basque Chamber of Commerce and Industry and ESTIA.

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25

EuroSIMA

YEARS OF
**ACTION
SPORTS**

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25 YEARS OF COMMITMENT FOR ACTION SPORTS & INDUSTRY

EuroSIMA proudly marks its 25-year-old adventure, an incredible journey made possible by the commitment and passion of its dedicated members.

Since our foundation in 1999, we have been guided by a clear mission: to act as a catalyst for the European action sports industry, promoting innovation, sustainability, and inclusiveness. We have navigated through challenges and celebrated successes together, all done in the spirit of community and a true commitment to moving our field forward. As we celebrate this milestone, we pay tribute to you, our dedicated members, who have been at the core of this great journey. Looking towards the future, we are eager to continue this adventure with you, exploring new waves of opportunities and together shaping the future of action sports.



HARRY HODGE

Quiksilver General
Manager
1999-2003



FRANÇOIS PAYOT

Rip Curl Europe General
Manager
2003-2007



FREDERIC BASSE

Rip Curl Europe General
Manager
2007-2016



WILCO PRINS

Rip Curl Europe General
Manager
2016-2019



JEAN LOUIS RODRIGUES

General Manager Wholesale
Emea Boardriders / Consultant
2019



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BOARD OF DIRECTORS ELECTED IN 2023 FOR 2 YEARS



EMILIE SOUVRAS
Global Brand Manager Roxy
Vice-President-Treasurer



JOOST GROOTSWAGERS
Volcom Europe General Manager
Vice-President-Secretary



MATHIEU LEFIN
Rip Curl Europe General Manager



WILCO PRINS
Co-founder At Town & Country
Surf Designs Europe
EUROSIMA Honor Member



RÉMI FORSANS
IDEE
EUROSIMA Honor Member



FRANCK HEISSAT
OSV Representative



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BOARD OF ADMINISTRATORS ELECTED IN 2023 FOR 2 YEARS



NICOLAS DAZET

*Daz-hub Director - Ocean52 Marketing
Director
Marketing, Event & Partners*



NICHOLAS LARTZIEN

*Surf Hardware INTL Europe General
Manager
Hardware & Accessories*



JUAN GONZALEZ-VEGA

*Moskova General Manager
Marketing*



STEPHEN BELL

*Euroglass & BELL Surfing CEO
Hardware, Shapers & Surf*



FREDERIC BOUCHET

*NAPCO Europe General Manager
Hardware & Bodyboard*



EMMANUEL DEBRUERES

*Oxbow President
Apparel*



MIKY PICON

*Quiksilver Global Sports Marketing
Athlete & WSL Relations*



DARREN BROADBRIDGE

*Pure Surf Camps
Surf Camps*



KEVIN LESTRADE

*Hackshooling Institute General Manager
Institutions, Innovation & HR*



MATTHIEU GUYONNAUD

*Sealocker Start-Up
Hardware & SUP*



MARC FARHAT

*Hoff Distribution General Manager
Hardware / Distributors*



PHILIPPE SIRECH

*Spotyride General Manager
Wakeboard, Digital & French Tech*



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THE EUROSIMA TEAM



FRANCK LAPORTE FAURET
Director



CHRISTOPHE SEILLEIR
Executive Director



ZOË ZADOUROFF
Marketing Manager



JULINE BABOULÈNE
Communications Coordinator



JADE BRION
Finance & Management
Officer



ROMAIN FERRAND
Media & Public Relations
Coordinator

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WHAT'S EURO SIMA 2024



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FEDERATE
PROMOTE
EDUCATE
DEVELOP



FEDERATE

WE FEDERATE THE
COMMUNITY
THROUGH KEY
EVENTS

PROMOTE

WE PROMOTE OUR
ACTION SPORTS
INDUSTRY
THROUGH OUR
GREAT STORIES

EDUCATE

WE EDUCATE FOR A
MORE
SUSTAINABLE AND
EFFICIENT
INDUSTRY

DEVELOP

WE ENCOURAGE
INNOVATION AND
SUPPORT
BUSINESS
DEVELOPMENT



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EDUCATE
DEVELOP



EUROSIMA'S COMMITMENTS:

• FEDERATE, CONNECT PLAYERS:

EuroSIMA is the meeting place where industry leaders exchange, collaborate and shape the future of board sports.

• PROMOTING SUSTAINABILITY:

We promote the boardsports sector, its regions, companies and innovative products, while encouraging environmentally-friendly practices. We defend the interests of our members by promoting effective communication and facilitating networking opportunities.

• EDUCATE, CULTIVATE KNOWLEDGE:

Education is one of our priorities. We help our members develop the skills they need to meet the challenges of an ever-changing market. EuroSIMA is involved in training and acquiring market knowledge, enabling our members to stay at the cutting edge of the industry.

• DEVELOPING, STIMULATING GROWTH:

EuroSIMA is not just an association, but a driving force that supports the growth of companies through concrete projects, both nationally and internationally. EuroSIMA ensures the development of appropriate services, contributing to the prosperity and competitiveness of our companies.

FEDERATE | PROMOTE | EDUCATE | DEVELOP
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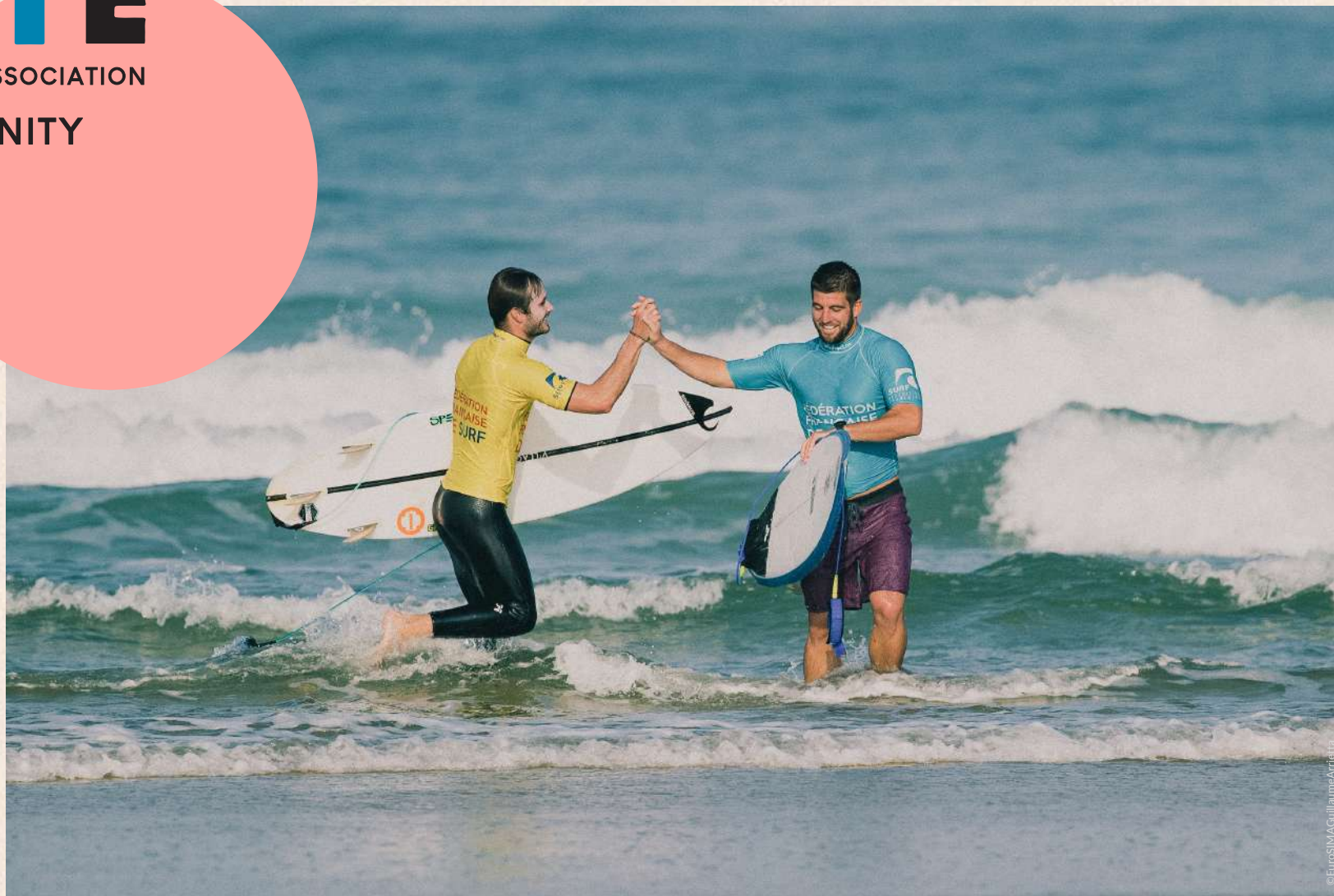


EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE FEDERATE THE COMMUNITY THROUGH KEY EVENTS

EUROSIMA ENCOURAGES
NETWORKING AND
FACILITATES
INTERACTIONS BETWEEN
COMPANIES AND
SERVICES PROVIDERS

EuroSIMA stands at the heart of the action sports community, playing a crucial role as a catalyst and unifier. Through key events such as the EuroSIMA Surf Summit, the General Assembly, the Beach Party Surf Contest, the Waterman's Ball & Awards, and the Stronger Together initiatives, we create essential spaces for exchange and meeting, fostering sector cohesion and collective dynamics. Our mission is to strengthen the bonds between companies, service providers, and industry players, thus promoting a united and supportive community in the face of challenges and opportunities.



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EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE FEDERATE THE COMMUNITY
THROUGH KEY EVENTS



AWAKEN YOUR
CURIOSITY WITH
OUR KEY EVENT



EUROSIMA
STRATEGIC
MEETING OF THE
YEAR



WORKING GROUPS
ON SPECIFIC
TOPICS (PPE Wetsuit,
Covid crisis,
Board meetings...)



EUROSIMA
INTER-COMPANY
SURF CONTEST



SURF SUMMIT

SEPTEMBER 26 & 27

2 Days of Conferences & network moments
Belambra Clubs, Estagnots, Seignosse

AWAKEN YOUR CURIOSITY

The EuroSIMA Surf Summit is the annual surf business conference, hosted in Seignosse, bringing together inspiring industry figures for two days of conferences, innovation and networking. With 20 speakers and 400 participants, it aims to enrich, open up and share ideas to build the future of Action Sports.

The EuroSIMA Surf Summit 2023 marked its 22nd edition with a record attendance of over 400 participants, reflecting the growing interest in this must-attend event for the action sports industry. With speeches covering a variety of themes, from athletic performance to the impact of digital on purchasing behavior, the summit offered enriching perspectives on innovation, sustainable development and decarbonization. Discussions also explored the similarities between top athletes and corporate leaders, as well as the specificities of the Spanish action sports market. This year's event also provided an exceptional opportunity for networking, notably at the official evening, which brought together over 150 guests from the industry.



GENERAL ASSEMBLY

EuroSIMA

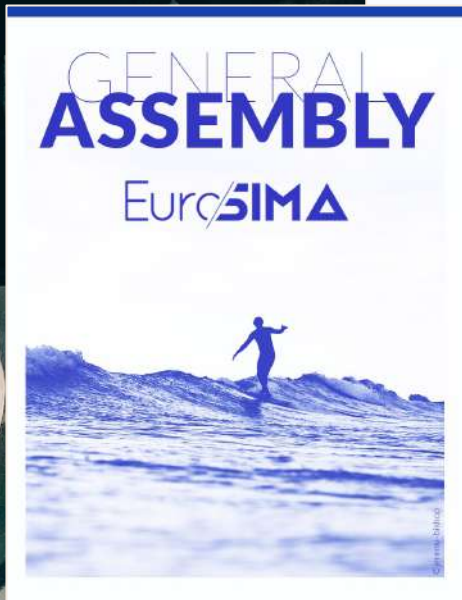
GENERAL ASSEMBLY

MAY 17

The annual general assembly of the European Surf Industry Members Association
Biarritz

THE STRATEGIC MEETING OF THE YEAR

The EuroSIMA 2024 General Meeting is the crucial opportunity for members to come together on Friday May 17, and discover the association's achievements and future visions. Led by Jean-Louis Rodrigues and the Board of Directors, this is an essential moment in shaping EuroSIMA's future, offering a glimpse of the activity and financial reports for 2023, and unveiling the projects and projected budgets for 2024. It's also a great opportunity to bring our members together and offer a moment of sharing. A privileged moment of dialogue and conviviality, marking an important milestone for all members.





BEACH PARTY SURF CONTEST

JUNE 21

Friendly european surf industry challenge
Seignosse

OUR INDUSTRY'S FAMILY-FRIENDLY CONTEST

The Eurosimas Beach Party is a sporting challenge, promoting the practices of the surfing family surfing family! This competition format has been designed to ensure that competitors spend as much time as possible time in the water.

Initiated in 2006 by HOSSEGOR SURF CLUB and ROCK FOOD, with the support of EUROSIMA, the Eurosimas Beach Party is a friendly surfing competition open to surf business players. Over the years, the Beach Party has become a highly elitist event, with one of its last editions in 2013. was relaunched in 2018 by EUROSIMA in a new format. A format that allows you to spend more time on the water, promote team spirit and spend a convivial moment without forgetting the sporting challenge.



EUROSIMA STRONGER TOGETHER

EUROSIMA STRONGER TOGETHER

ALL YEAR LONG

Strategic working groups

THE STRENGTH OF THE COLLECTIVE TO FACE OUR CHALLENGES

An initiative to enhance collaboration within our Action Sports industry by forming working groups on specific, technical themes. It seeks to federate our members, experts and key players around common challenges such as responding to crises like the Covid pandemic, setting up working groups to address the issue of PPE Wetsuits, and our biannual boardmeetings. Through this collaborative approach, EuroSIMA aims to find concrete solutions and strengthen our industry's influence in strategic decisions at French and European level, demonstrating that there is strength in numbers when it comes to resolving sector-specific issues.



PROMOTE

EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE PROMOTE OUR ACTION SPORTS
INDUSTRY THROUGH OUR GREAT STORIES

EUROSIMA ORGANIZES
EVENTS AND
COMMUNICATION
CAMPAIGNS THAT
CONTRIBUTE TO THE
PROMOTION OF THE ACTION
SPORTS INDUSTRY, ITS
TERRITORIES, COMPANIES,
ACTORS, AND INNOVATIVE
PRODUCTS

Promoting the action sports industry lies at the core of EuroSIMA's missions. Through a series of emblematic events and innovative communication campaigns, such as the Inside EuroSIMA podcast, the EuroSIMA family, the Surfing Lounge, and many others, we highlight the fascinating stories, dynamic territories, innovative companies, and revolutionary products that define our sector. Our goal is to valorise and celebrate all the contributors to the energy and vitality of our industry.



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PROMOTE

EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE PROMOTE OUR ACTION SPORTS
INDUSTRY THROUGH OUR GREAT STORIES

inside
EuroSIMA
PODCAST

THE ACTION SPORTS BUSINESS
PODCAST

#EUROSIMA
FAMILY

LATEST GREAT NEWS FROM
EUROSIMA MEMBERS

Surfing
Lounge 2024
EuroSIMA

SHOWCASING THE LATEST
ACTION SPORTS INNOVATIONS

EuroSIMA
SHAPE
YOUR
FUTURE!

BEST CAREER
OPPORTUNITIES

5^{ème} FORUM
DES MÉTIERS DE LA GLISSE

ACTION CAREERS
FORUM WITH POLE
EMPLOI

EuroSIMA
WEBSITE

A DIGITAL STRATEGY
DEPLOYED TO BEST
SUPPORT YOU

BREAKING NEWS
LA GAZETTE
N°75
FROM EUROSIMA

A QUARTERLY
SUMMARY
NEWSLETTER

EuroSIMA
BUSINESS
REGISTRY

AN UP-TO-DATE
MEMBERS' DATABASE
TO PROMOTE YOU



INSIDE EUROSIMA PODCAST

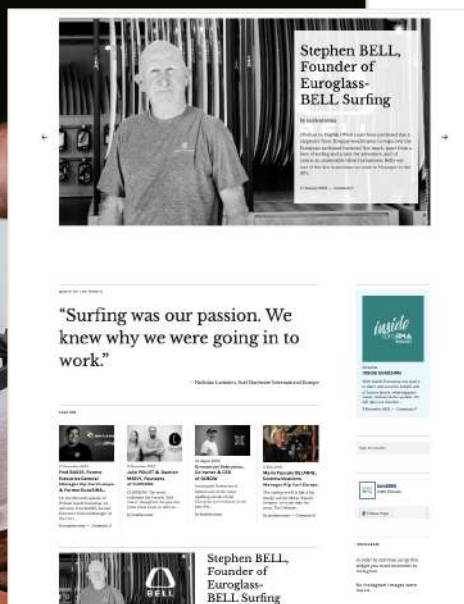
ALL YEAR LONG

THE ACTION SPORTS BUSINESS PODCAST

With Inside Eurosima, our goal is to share with you the hidden side of Action Sports, what happens inside, behind all the sparkle. We will take you into the day to day lives of the men and women who have chosen a career around their passion. Be it artists, entrepreneurs, CEOs of large companies or craftsmen, they have all agreed to open their doors and share their experience, their ambitions and their dreams in all honesty.

Inside Eurosima is the surfing business podcast. It is produced by Eurosima in collaboration with Impact Zone Surf Podcast, the leading surfing podcast in France. With Inside Eurosima, our goal is to take you behind the scenes into the heart of the Actions Sports industry. We take you into the daily lives of the men and women who have chosen to turn their passion into a career. Artists, shapers, young entrepreneurs and executives at global companies have all agreed to share their story with honesty, discussing everything from their dreams to their ambitions but also the paths they took to get where they are today.

François Payot, Nicholas Lartizien, Joost Grootswager, Juan Gonzalez, Greg Poissonnier, Stephen Belly, Emmanuel Debrueres, Marie Pascale Delanne, Fred Basse, Maritxu Darrigrand ...



#EUROSIMA FAMILY

#EUROSIMA FAMILY
ALL YEAR LONG

LATEST GREAT NEWS FROM EUROSIMA MEMBERS

This campaign is an initiative aimed at strengthening links within our vibrant ecosystem, by sharing and celebrating the achievements, great news and innovations of our members. This campaign encourages the sharing of news, environmental advances and exciting collaborations, illustrating how each member contributes dynamically to the evolution of our sector. Through this approach, we aim to highlight and value the stories that make our community a true family united by passion and the desire for progress.

Our campaign highlights key initiatives such as the innovative surfboard collaboration between Wyve and Cabianca, and the call for projects launched by ESTIA Entreprendre to stimulate entrepreneurship. In addition, efforts such as the technical clothing rental service by Roxy and Quiksilver, and the B Corp certification obtained by Oxbow, underline the association's commitment to sustainability and innovation. These examples reflect the spirit of collaboration and advancement that drives the "EuroSIMA Family", reinforcing its influence and contribution to the board sports sector.





SURFING LOUNGE

SEPTEMBER 26 & 27

2 Days of exhibition

Belambra Clubs, Estagnots, Seignosse

SHOWCASING THE LATEST ACTION SPORTS INNOVATIONS

The SURFING LOUNGE is an exhibition organized by EuroSIMA, as part of the Surf Summit, for the tenth consecutive year. The exhibition aims to showcase innovative products and services from the Action Sports industry, providing an opportunity for EuroSIMA members to highlight their know-how, creativity and dynamism. It's a unique way for exhibitors to showcase their innovations, and for attendees to discover the latest trends and technologies in the sector.

LAST EXHIBITING COMPANIES: Quiksilver, Wetty, Oxbow, Rip Curl, Roxy, Billabong, Wyve, Yepaa, Bodiane, les Artistes de Paris, Hopupu, Tiga, Surf lounge, Surfnow, Hydroflask, Ederrak, Surflogic, Pyreneance, Euroglass, CNPC, Akoneo...





SHAPE YOUR FUTURE!
ALL YEAR LONG

THE BEST CAREER OPPORTUNITIES OF THE ACTION SPORTS MARKET

This campaign aims to promote job offers in the boardsports industry, targeting both qualified and enthusiastic profiles. "Shape Your Future" focuses on three main objectives: highlighting the expertise of boardsports companies, attracting specialized talent looking for opportunities, and demonstrating the industry's dynamism and technical expertise, notably through job offers via our social networks, our EuroSIMA website, and our newsletters. This multi-faceted strategy also serves to strengthen ties with EuroSIMA members, by highlighting their human resources needs.

It's also an opportunity for our members to access a comprehensive HR tool, including a CV library containing over 5,000 profiles. But it's also a great tool to help our young people find their professional path, thanks to our bank of job descriptions, our project developer area and online CV upload.



5^{ème} FORUM DES MÉTIERS DE LA GLISSE

FORUM DES MÉTIERS DE LA GLISSE

APRIL 3TH
HOSSEGOR

WORK WITH PASSION IN A REGION OF EXCELLENCE!

The Pôle Emploi de Saint-Vincent-de-Tyrosse and EuroSIMA, in collaboration with the MACS communauté de communes and the town of Hossegor, are organizing the 5th edition of the Forum des Métiers de la Glisse on Wednesday April 3, 2024 from 1:30 to 5:30 pm in Hossegor. Previous editions have attracted over 300 people to Hossegor, testifying to the attractiveness of the board sports sector.

For this 5th Forum des Métiers de la Glisse, a round-table discussion hosted by Wave Radio will bring together industry experts to open the Forum. The aim of these testimonials is to raise awareness of the board sports industry, its different professions, and its needs in terms of skills and experience, in order to attract new talent.

Throughout the afternoon, students and job-seekers will be able to find out more about training and careers, and submit applications or take part in short interviews at the stands of training centers and recruiting companies. All the major players in the boardsports industry will be there, so get your CVs ready!



EUROSIMA EN CHIFFRES

185 ADHÉRENTS **58** PAYS/TERRES **4000** SALARIÉS **1,8** MILIARDS D'EUROS

L'Eurosima a vocation à fédérer les entreprises de la glisse et à promouvoir leur authenticité.

Notre association représente pour vous une visibilité et une force de travail, quelle que soit votre taille et votre offre d'activités. Nous vous guidons vers l'excellence et accompagnons votre développement durablement. Nous vous aidons à définir vos stratégies et à les mettre en œuvre.

EN SAVOIR PLUS

EQUITÉ, INSPIRATION, RESPECT

SONT LES VALEURS QUI
CHACUNE DE NOS ADHÉRENTS

ANNUAIRE



UPFINER



MINERA

CONSULTEZ L'ANNUAIRE

NOUS AUSSI
FAITES PARTIE DE L'ACTION
#EUROSIMAFAMILY

ACTUALITÉS

#EUROSIMA

#EUROSIMA

22

WORKSHOP : COMMENT FAIRE

BREAKING NEWS

LA GAZETTE N°75 FROM EUROSIMA

EUROSIMA WEBSITE, BUSINESS REGISTRY & GAZETTE

ALL YEAR LONG

A DIGITAL STRATEGY DEPLOYED TO BEST SUPPORT YOU

Our WWW.EUROSIMA.COM website is designed to be as exhaustive as possible, with our job platform, our CV library, our weekly updated diary, our news ... One of the key points of our site also remains the promotion of our members on our online Business Registry. All our members, their key information, web relays, while guaranteeing our members optimized web referencing to optimize their web visibility. EuroSIMA rounds off its web strategy with a quarterly GAZETTE newsletter, featuring all the major news of recent weeks.

EuroSIMA
BUSINESS
REGISTRY

BREAKING NEWS
LA GAZETTE
N°75
FROM EUROSIMA

EuroSIMA
AGENDA

EuroSIMA
BREAKING
NEWS





EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE EDUCATE FOR A MORE SUSTAINABLE AND EFFICIENT INDUSTRY

EUROSIMA OFFERS
TRAINING SESSIONS
AND SEMINARS TO
GROW EMPLOYEES
COMPETENCIES AND
CREATIVITY

In a changing world, education and training stand as the key factors of any lasting and high-performing industry. EuroSIMA undertakes to accompany skills development and employee creativity within the action sports industry. This involves training sessions, seminars, and workshops on circular economy, CSR, digital transformation, management, and human resources to prepare the industry actors for tomorrow's challenges, focusing on sustainability and innovation.



FEDERATE | PROMOTE | EDUCATE | DEVELOP
EUROSIMAFAMILY



WE EDUCATE FOR A MORE SUSTAINABLE
AND EFFICIENT INDUSTRY



SUPPORT FOR
SOLIDARITY AND
ENVIRONMENTAL
ASSOCIATIONS &
ACTIONS



WORKING GROUP TO
FACE NEW
ENVIRONMENTAL
CHALLENGES



ALL-YEAR-ROUND
PROGRAM OF
CIRCULAR ECONOMY
& CSR WORKSHOPS



HR & MANAGEMENT
WORKSHOPS
PROGRAM



DIGITAL TRANSFORMATION

PROGRAM OF
WORKSHOPS ON
DIGITAL
TRANSFORMATION

EDUCATE

EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE EDUCATE FOR A MORE SUSTAINABLE
AND EFFICIENT INDUSTRY



EuroSIMA

**RIDE FOR
GOOD**

RIDE FOR GOOD

ALL YEAR LONG

A CAMPAIGN TO MAKE A POSITIVE IMPACT

At EuroSIMA, we believe that the power of our Board Sports can bring a positive change in our world. That's why we're launching a new campaign: EUROSIMA, RIDE FOR GOOD! An initiative dedicated to support associations and actions that work for our favourite playgrounds, our environment and our society as a whole. Several times a year, we highlight projects that share our passion for board sports and our commitment to sustainability and solidarity.

Because we know that our industry and our sports are intimately linked to nature, we owe it to ourselves to be pioneers on environmental and social issues. Let's be proactive and stand up for sustainable, responsible action. It's time to make a difference and leave a positive impact!



EDUCATE

EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE EDUCATE FOR A MORE SUSTAINABLE
AND EFFICIENT INDUSTRY



SUSTAINABILITY COMMITTEE

ALL YEAR LONG

MOVING TOWARDS A SUSTAINABLE PERSPECTIVE: EUROSIMA'S WORKING GROUPS

EuroSIMA's Sustainability Committee reflects the board sports industry's commitment to a more sustainable future. Through working groups, this campaign focuses on environmental challenges such as recycling, the use of polybags, the production chain, or Made in France. The aim is to make the industry less impactful and more responsible, a vital issue for sports in harmony with nature.





**WORK
SHOPS**

ÉCONOMIE CIRCULAIRE & RSE

WORKSHOPS

ALL YEAR LONG

CIRCULAR ECONOMY & CSR WORKSHOPS

The CSR workshops organized by EuroSIMA represent a key initiative for companies in the board sports industry, underlining the urgency and importance of integrating sustainability and social responsibility at the heart of their strategies. These training sessions offer an in-depth understanding of current environmental and social issues, providing practical tools for adopting more eco-friendly and ethical practices. They encourage strategic thinking on how sustainability can be a source of innovation and market differentiation, while meeting consumer expectations and contributing positively to the planet and society. Participating in these workshops enables EuroSIMA members to take proactive steps not only to minimize their ecological impact, but also to strengthen their competitiveness in a constantly evolving sector, where sustainability issues are becoming a key criterion of choice for consumers.

EuroSIMA's CSR workshops are free or low-cost workshops exclusively for its members, underlining the association's commitment to place sustainable development at the heart of the board sports industry's strategies.





DIGITAL TRANSFORMATION

WORKSHOPS

ALL YEAR LONG

DIGITAL TRANSFORMATION WORKSHOPS

EuroSIMA's Digital Transformation workshops are essential for companies, aiming to train teams on critical digital topics such as artificial intelligence, cybersecurity, or data analysis. These courses enable companies to stay at the cutting edge of technology, optimize their online security, and leverage data for informed strategic decisions. As a result, they offer a vital competitive edge in an economic landscape where digital technology plays a central role.

EuroSIMA workshops are free or low-cost workshops reserved exclusively for our members, offering them the opportunity to keep their teams up-to-date on current topics.





EMPLOI, FORMATIONS & MANAGEMENT

EuroSIMA

WORKSHOPS

ALL YEAR LONG

CAREER, HUMAN RESOURCES & MANAGEMENT WORKSHOPS

EuroSIMA's workshops on " Human Resources, Career & Management" cover crucial topics for the development of managerial skills. Focusing on effective leadership, conflict resolution, employee engagement, change management and building high-performance teams, these workshops aim to equip managers and employees to create a positive work environment, boost productivity and maintain team cohesion. These sessions represent a valuable opportunity for professionals wishing to improve their management strategies.

EuroSIMA workshops are free or low-cost workshops reserved exclusively for our members, offering them the opportunity to keep their teams up-to-date on current topics.





EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

**WE ENCOURAGE INNOVATION AND
SUPPORT BUSINESS DEVELOPMENT**

EUROSIMA PROMOTES
BUSINESS GROWTH AND
SUPPORTS COMPANIES IN
THEIR DEVELOPMENT
THROUGH VARIOUS
PROJECTS AND SERVICES

Promoting the action sports industry lies at the core of EuroSIMA's missions. Through a series of emblematic events and innovative communication campaigns, such as the Inside EuroSIMA podcast, the EuroSIMA family, the Surfing Lounge, and many others, we highlight the fascinating stories, dynamic territories, innovative companies, and revolutionary products that define our sector. Our goal is to valorize and celebrate all the contributors to the energy and vitality of our industry.



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EUROPEAN SURF INDUSTRY MEMBERS ASSOCIATION

WE ENCOURAGE INNOVATION AND
SUPPORT BUSINESS DEVELOPMENT



EUROSIMA'S CALL
FOR INNOVATION
PROJECTS



CATALOGUE OF
SHARED GOODS AND
SERVICES WITH
PREFERENTIAL
PRICING FOR OUR
MEMBERS



INTERNATIONAL
DEVELOPMENT
SUPPORT, SETTING UP
DEVELOPMENT
AGREEMENTS...



SUPPORT & ADVICE
FOR REGIONAL
DEVELOPMENT

— FREE —
MEMBERSHIP
EXTENSIONS



FREE MEMBERSHIP
EXTENSIONS: OSV,
FENI, USC



EUROSIMA'S PARTNERS
BREAKING NEWS

RELAY OF THE LATEST
PARTNER NEWS ON
LINKEDIN



THE CALL FOR INNOVATION PROJECTS

EACH YEAR, FROM APRIL TO JULY

THE BOARD SPORTS INDUSTRY'S INNOVATION AWARD

The 2024 Call for Innovation projects aims to reward a product or service development project, a business creation or a new branch for a business that includes innovation and/ or eco-design within the field of Action Sports. This Call for Projects is open to all members and future EuroSIMA cluster members who have a project or already have an existing business.

This Call for Projects will contribute to boosting the Action Sports industry by supporting innovative action. Through this endeavour, EuroSIMA also wishes to accelerate and provide long- term success for new projects. The goal is also to foster inter-generational solidarity among business entrepreneurs and to help facilitate professional integration in a territory of excellence.

The selection process is ensured by a jury of professionals from within in our industry. The jury, which includes business leaders, members of the EuroSIMA Board of administration, partners of the Cluster as well as innovation and sustainability experts, will review the applications in order to select the winner.

Last winners: Wetty Wetsuits, Sealocker, Soöruz, Wyve, ...





SHARED GOODS & SERVICES

ALL YEAR LONG

PREFERENTIAL RATES FOR EUROSIMA MEMBERS

There is always strength in numbers! Take advantage of EuroSIMA'S position to negotiate group options and save on various products and services. Improve your profitability by lowering your overhead costs. Whether you run a small or large business, enjoy the same purchasing opportunities as large groups thanks to our shared goods and services, specifically negotiated by EuroSIMA.

What types of products and services can you expect? Solutions for packaging, conditioning & logistics, Shipping services, EDI Platform options, Internet, phone and mobile phone plans, Auditing, accountancy, Vehicle rentals, Venue rentals (meetings, seminars...), Market research, Health coverage, Etc.

As a member of EUROSIMA, you can also access free membership extensions to other groups and associations, which can help, support and drive your business (services, events, training, networking, research...). Namely, in addition to the OSV membership extension option, you can also extend your membership to UNION Sports & Cycle (Union of Cycling, Leisure, Sporting Goods and Active Mobility industries), the FESI (Federation of the European Sporting Goods Industry) and SIMA (Surf Industry Manufacturers Association).





INTERNATIONAL HUB WITH EUROSIMA

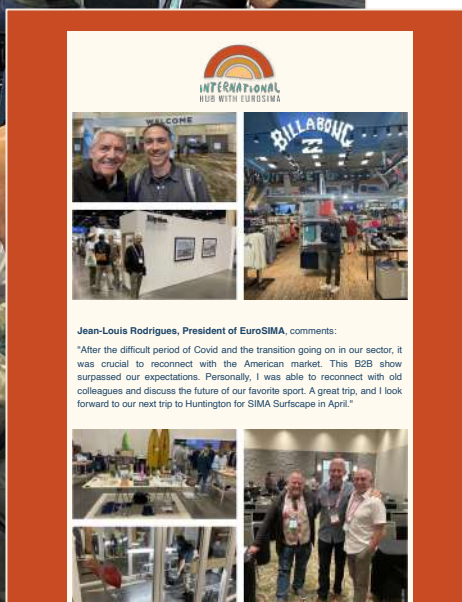
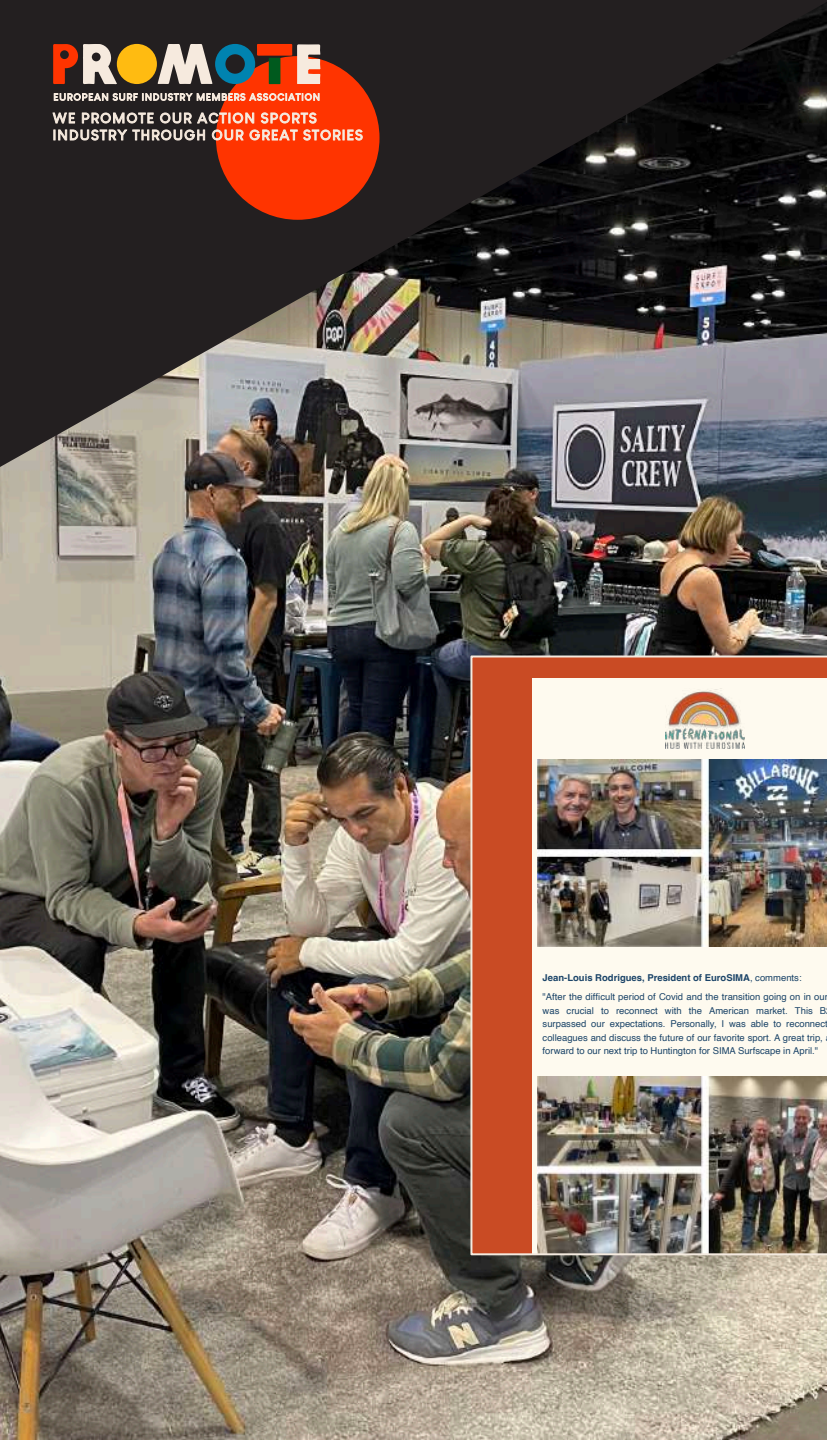
ALL YEAR LONG

INTERNATIONAL CONNECTIONS: THE EUROSIMA NETWORK'S INFLUENCE

EuroSIMA, as a major player in the surf and action sports industry, launches its new strategic campaign: « International Hub with EuroSIMA ». The aim of this initiative is to promote EuroSIMA as an international hub, encouraging the development and expansion of European brands on the world stage. This campaign underlines our commitment to building strong partnerships and creating growth opportunities beyond Europe's borders.

The "International Hub with EuroSIMA" aims to extend the global reach of the board sports industry, as illustrated by their participation in international events such as the Surf Expo in Orlando, USA, and the Fitur Sports Event. These initiatives demonstrate EuroSIMA's commitment to promoting networking and business opportunities for its members on the international stage, underlining the importance of collaboration and innovation in the sector.

Last news: FITUR, Surf Scape, Surf Expo, Taghazout Surf Expo...



— FREE —
**MEMBERSHIP
EXTENSIONS**

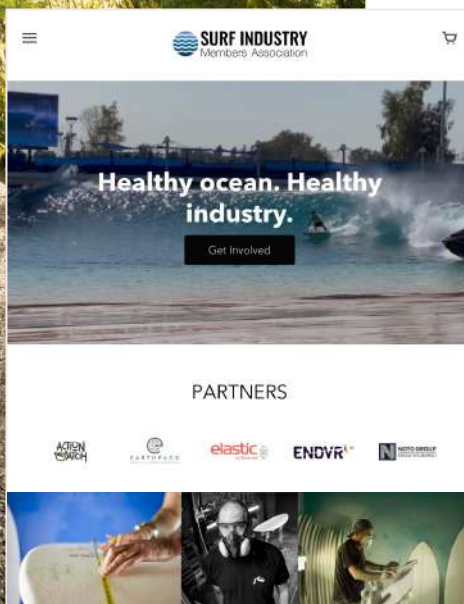


FREE MEMBERSHIP EXTENSIONS

ALL YEAR LONG

OSV - USC - FESI - SIMA

As a member of EuroSIMA, you can access free membership extensions to other groups and associations to get support and help your business thrive (services, events, training, networking, research). Indeed, in addition to the OSV membership, you also have the option of extending your membership to UNION Sports & Cycle (Union of Cycling, Leisure, Sporting Goods and Active Mobility industries), the FESI (Federation of the European Sporting Goods Industry) and SIMA (Surf Industry Manufacturers Association).





FEDERATE | PROMOTE | EDUCATE | DEVELOP
#EUROSIMAFAMILY

THANKS TO OUR GREAT PARTNERS



WHAT'S EUROSIMA 2024

EUROPEAN
SURF
INDUSTRY
MEMBERS
ASSOCIATION

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